

# COOKIE POLICY

**GB Fabrications Ltd**

**Website:** [gbfabrications.co.uk](http://gbfabrications.co.uk)

**Effective date:** 1 October 2026

**Last updated:** 1 October 2026

This Cookie Policy explains how GB Fabrications Ltd ("GB Fabrications", "we", "us" or "our") uses cookies and similar technologies when you visit **[gbfabrications.co.uk](http://gbfabrications.co.uk)**.

This policy should be read together with our Privacy Policy and Website Terms & Conditions.

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## 1. WHAT ARE COOKIES?

Cookies are small text files placed on your computer, phone, tablet or other device when you visit a website.

Cookies allow a website to recognise your device and can be used for a number of purposes, including making a website work properly, remembering preferences, understanding how visitors use the website and, where permitted, supporting marketing activities.

Other technologies may operate in a similar way to cookies and may also be covered by applicable cookie and electronic communications rules.

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## 2. WHY WE USE COOKIES

GB Fabrications may use cookies and similar technologies to:

- Make our website operate correctly;
- Maintain website security;
- Remember certain preferences;
- Improve website performance;
- Understand how visitors use our website;
- Monitor website performance;
- Improve our website and services;
- Measure the effectiveness of advertising or marketing where applicable;
- Provide functionality supplied by third-party services.

We will only use non-essential cookies or similar technologies where the appropriate consent or other lawful basis required by applicable law has been obtained.

UK rules generally require users to be told about cookies and, unless an exemption applies, to give active consent before non-essential cookies are stored or accessed on their device.

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### **3. TYPES OF COOKIES**

#### **Strictly necessary cookies**

These cookies are required for the website to function properly.

They may support functions such as:

- Website security;
- Page functionality;
- Form functionality;
- Cookie preferences;
- Technical operation of the website.

These cookies may be used without consent where they are genuinely necessary for a service you have requested or for the website to operate.

#### **Analytics and performance cookies**

Where used, these cookies help us understand how visitors use our website.

They may provide information such as:

- Number of visitors;
- Pages visited;
- Time spent on pages;
- How visitors navigate the website;
- Technical information about devices and browsers;
- How visitors arrived at our website.

These cookies will only be used where the required consent has been obtained.

#### **Marketing and advertising cookies**

Where used, these cookies may help measure or support advertising and marketing activity.

They may be used to understand whether advertising campaigns are effective or to provide relevant advertising.

These cookies will only be used where the required consent has been obtained.

## **Third-party cookies**

Some features on our website may be provided by third parties.

Depending on the services actually installed on our website, third parties may place cookies or similar technologies on your device.

Examples could include website analytics, maps, video content, social-media functionality, advertising or other embedded services.

The actual third-party services used on the website should be reflected in our cookie consent system and cookie list.

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## **4. COOKIE CONSENT**

Where consent is required, GB Fabrications will provide a mechanism allowing visitors to accept or reject non-essential cookies.

Consent should be freely given and involve a clear positive action.

Simply continuing to browse the website does not, by itself, constitute valid consent for non-essential cookies.

You should be able to change or withdraw your cookie preferences where applicable.

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## **5. MANAGING COOKIES**

You can also control or delete cookies through your web browser.

Most browsers allow you to:

- View cookies;
- Delete cookies;
- Block cookies;
- Block third-party cookies;
- Receive warnings before cookies are stored.

Please note that disabling certain cookies may affect how our website functions.

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## **6. CHANGES TO OUR COOKIE USE**

The cookies and technologies used by our website may change as we add, remove or update website features.

If our use of cookies changes materially, we may update this Cookie Policy and, where required, request fresh consent.

The ICO recommends that organisations keep their cookie information under review and ensure their consent mechanism reflects the technologies actually being used.

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## 7. CONTACT US

If you have questions about cookies or how GB Fabrications uses information collected through our website, please contact us using the contact details provided on:

**[gbfabrications.co.uk](http://gbfabrications.co.uk)**

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